

MUSIC

Interview Script | Prepared By: Chelsey, Jill, Paul, Mark | October 19, 2018

1. OBJECTIVE

- To learn how music is woven into family life and gain a better understanding of common practices and frustrations within music-loving families.

2. INTRODUCTION

- My name is _____, I am a UX Designer working on a project about music.
- Please note, this interview is confidential and will only be shared with my three co-workers for research purposes.
- Thank you for filling out the screener, I have your answers right here. Note, we may go over the same questions to get some more detail from you.
- Is it okay if I record this interview?

3. ENTICE: Framing Opening Questions

- What type of music do you typically listen to on your own?
- What devices do you use to listen to music?
- Where do you typically listen to music/during what activities?

4. ENGAGING: Specific Questions

Is music something you share with your family? (YES/NO)

YES...

- Tell me about a time in the past week when you listened to music with your family.
- What type of music do you listen to as a family?
- When do you typically listen?
- Do you share similar music tastes? If so, with whom? (WHY)
- What do you get out of listening to music with your family?
- Do you ever disagree about what music to listen to? Tell me about a specific time, what happened? How did you resolve it?
- How do you feel about the music your child(ren) listen to?
- How do your children feel about the music you listen to?
- How do you feel about your spouses music preferences?
- Do your children/spouse share music with you?
- Do you introduce your music to your spouse/children?

NO...

- Why do you think that is?
- Can you remember a time in the last week/month/year when you listened to music with your family?
- Do your children/spouse play music when you're around?
 - What type of music do they play?
- Do your children/spouse share music with you?

5. EXIT: Final Thoughts

- Is there anything else you want to share on the topic of music and family?

6. EXTEND: Follow up & Next Steps

- To reiterate, our conversation will remain private and will only be used for research purposes.
- Is it okay for me to follow up with you if I have additional questions?
- If so, what is the easiest way to connect?
- Do you have any friends who you think would be interested in being interviewed too?
- If you need to get in touch with me, you can call me at X or slack me!
- Thank you again! I really appreciate your time today.